

THE FUTURE OF WORK: PREPARE YOUR TEEN TO THRIVE IN AN UNCERTAIN FUTURE

“90% of the jobs that will be had by our children ... simply don’t exist today”

Christine LaGarde, Head of the IMF 2017

It is becoming a challenge for parents to advise our GenZ teenagers when we cannot forecast how technology is going to impact the very nature of Work.

The very nature of work will be different in the future as rapid developments in technologies such as AI, Robotics and IoT impact industries from Transportation to Medicine.

The challenge for Generation Z is to learn to watch for and read the signals that become the trends, so that they can stay one step ahead of the changes, incorporating new technologies into their career plans instead of getting derailed by them.

WILL WORK BE DIFFERENT IN THE FUTURE? YES!

- AI & robotics are already dramatically affecting the job market
- Repetitive and rules-based tasks will be automated – affecting Law, Accounting, Manufacturing and Fast Food
- Career paths are no longer linear

THE TECHNOLOGY CYCLE IS SHRINKING WHILE THE EDUCATION CYCLE IS LENGTHENING.

UNDERSTAND THE CHALLENGES AND THREATS

IT’S NOT ALL GLOOM AND DOOM. THERE WILL BE JOBS – JUST DIFFERENT ONES

YOU HAVE THE POWER TO EMPOWER

We help our children when we give them a solid foundation in skills that used to be called ‘soft’ – the EQ skills that are now the backbone of the skill economy

As Informed Parents we have the power to help our Generation Z teenagers make an effective transition into this new paradigm.

The focus should be on learning how to embrace change and encourage resilience.

Leave with 2 or more strategies:

- **to raise awareness of how the Future of Work will impact career choices**
- **to have deeper discussions with Guidance and Post Secondary Education**

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As a strategist, speaker and parent, Karena is constantly watching for trends that can impact the Workplace. Karena discusses how we can empower our Generation Z young adults to understand, survive and thrive in this new environment.

