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Our Priorities

- Empower Canadians with the knowledge and skills needed to improve their economic, financial, and enterprising capabilities.
- Work in collaboration with key stakeholders, governments, the private sector, schools and teachers, community service agencies, and immigrant-serving organizations in the areas of curriculum, teacher development, training, and resources, as required.
- Improve career development and choice, job planning, decision making, and access to opportunity.
- Support improvements in economic, financial and enterprising capability with free and readily available resources, information, tools, and training.

Our Guiding Principles

- Individuals need to acquire relevant economic, financial and enterprising life skills for success.
- Our democracy and economy are enhanced by economically and financially literate citizens.
- A commitment to non-partisanship is essential in all the work that we do.
- Interests, perspectives, and needs are diverse and often require different solutions.
- Ongoing assessment is essential for continuous improvement.
- The four pillars of CFEE's activities are:
 - Career Development
 - Financial Capability
 - Economic Capability
 - Entrepreneurship and enterprising capability

Programs and Projects

- **Talk With Our Kids About Money (TWOKAM):** encourages and supports parents, guardians, and teachers to start or continue talks with youth about money. Supported by Scotiabank. www.talkwithourkidsaboutmoney.com
- **Classroom Edition of The Globe and Mail:** CFEE produces an online Classroom Edition drawing upon key articles appearing in The Globe and Mail. Complete lesson plans for instruction are provided as well as an array of other support resources and links for teachers. Powered by Scotiabank and The Globe and Mail. www.globeclassroom.ca
- **The Building Futures Project:** a collaborative project with provinces to integrate economic, financial and enterprise education into the compulsory school curriculum. See the Building Futures in Manitoba web site for more information on this program and the resources provided. Powered by IG Wealth Management. www.buildingfuturesinmanitoba.com | www.buildingfuturesinontario.com
- **DayPlanner for Newcomers to Canada:** a resource to help newcomers to Canada easily acquire information, knowledge, and links that can assist them during their period of transition. Close to 650,000 copies are in circulation. Funded by the Government of Canada and Scotiabank. www.cfeedayplanner.com
- **Entrepreneurship: The Spirit of Adventure:** an online video series promoting and supporting entrepreneurship and enterprise education and development. Powered by Scotiabank (with additional support from Magna International and Couche-Tard). www.cfeespiritofadventure.com
- **Money and Youth:** a financial literacy guide for youth focusing on decision making, values, setting goals, earning income, employment and self employment, budgeting, and planning. Powered by IG Wealth Management. moneyandyouth.cfee.org
- **Managing your Money in Canada:** taking care of the money we have is important. This web site aims to help you with managing your money, making money decisions, and is organized around 'Life Events.' Powered by IG Wealth Management. www.mymic.ca

For a full list of our Programs, visit www.cfee.org